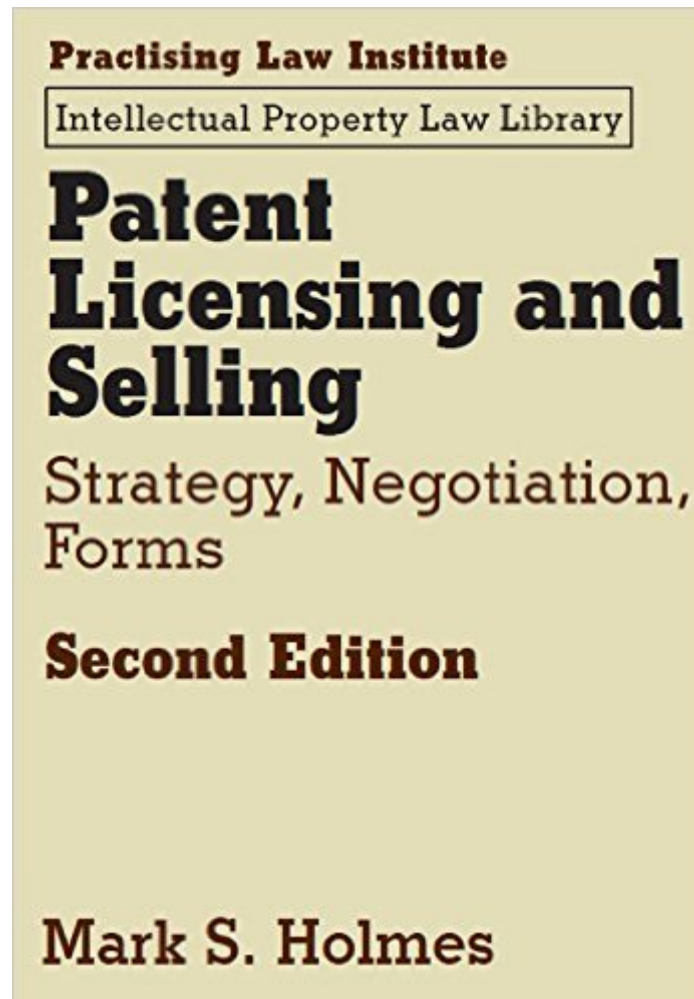


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# Patent Licensing And Selling: Strategy, Negotiation, Forms



## Synopsis

Now in the Second Edition, *Patent Licensing and Selling: Strategy & Negotiation & Forms* has been completely updated and significantly expanded to include additional strategies for successfully monetizing a patent portfolio. Featuring hundreds of sample licensing clauses and provisions, *Patent Licensing and Selling, Second Edition* shows you how to draft fair and litigation-free patent license and patent purchase agreements that serve your clients' interests, satisfy other parties, and shield clients from legal exposure. The author helps you:

- Avoid terms that trigger delays and disputes
- Grant exclusive patent licenses and successfully buy or sell a patent portfolio
- Retain the right to choose which markets to enter first
- Swiftly bring licensed or purchased products to market
- Protect against infringement of licensed or purchased patents
- Set license duration and termination guidelines
- Maintain the confidentiality of agreements

It also provides direction on such other mandatory topics in a patent purchase agreement as:

- Representations and warranties of both the buyer and the seller, including authority to sell, title to the patents, the validity and enforceability of the patents, any pre-existing licenses or other obligations affecting the patents, and notice of any other legal proceeding that might affect rights to the patents
- Purchase price and payment requirements
- Taxes
- Closing requirements

In addition *Patent Licensing and Selling, Second Edition* includes a complete discussion of the recently decided U.S. Supreme Court case, *Bowman v. Monsanto*, which held that patent exhaustion does not permit a farmer to reproduce patented seeds through planting and harvesting without the patent holder's permission. Updated at least once a year, *Patent Licensing and Selling: Strategy & Negotiation & Forms* is a vital handbook for patent practitioners and other intellectual property attorneys, corporate counsel, corporate executives, patent officials, and inventors.

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## Customer Reviews

I used the first edition for the last 10 years. It's like an encyclopedia for patent licensing. Highly recommend this to folks that work in the patent industry.

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